

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

www.microscopy.org.au/ACMM20

THROUGH THE LOOKING GLASS



20th Australian Conference on Microscopy & Microanalysis

4th Congress of the International Union of Microbeam Analysis Societies

10 - 15 FEBRUARY 2008
PERTH CONVENTION EXHIBITION CENTRE
WESTERN AUSTRALIA

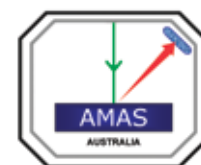
KINDLY SPONSORED BY:



Australian Microscopy and Microanalysis Society



THE UNIVERSITY OF WESTERN AUSTRALIA



IUMAS

ORGANISING COMMITTEE INVITATION

On behalf of the Organising Committee, we invite you to participate in the joint 20th Australian Conference on Microscopy and Microanalysis (ACMM-20) and 4th Congress of the International Union of Microbeam Analysis Societies (IUMAS-IV).

Our Conference theme is "Through the Looking Glass", obviously apt but also chosen to reflect the imagination essential for innovative and creative science. The "Looking Glass" is also significant in that it has been chosen to represent all microscopies. We want the Conference to emphasise the fact that modern microscopy integrates a range of techniques at all stages from sample collection and preparation, imaging and data reconstruction and interpretation, and correlates results into cohesive conclusions.

A preliminary program is in place and it has major strengths in biomolecular sciences, including cutting edge tomography, innovation in the material sciences, featuring a special Symposium highlighting the contributions by Professor David Cockayne, and a showcasing of new facilities and resources developing through the NCRIS National Microscopy and Microanalysis Facility.

With your help we will bring together the largest meeting of microscopists in Australia since the highly successful International Electron Microscopy Congress held in Canberra in 1976 through our integration of IUMAS-IV with our traditional Australian ACMM.

A comprehensive event must have strong trade and industry involvement and to this end we have engaged the Perth Convention Centre as the venue and EventEdge International Management Group as the secretariat to ensure your needs are anticipated and met. Our independent Trade and Exhibition Manager, Mark Annett-Stuart (Mark.Annett-stuart@riotinto.com) and I are also available to give you a hand as required.

Welcome!

Brendan Griffin
Chair
Brendan.Griffin@uwa.edu.au



ORGANISING COMMITTEE INVITATION

Sponsorship Opportunities

The following items are negotiable and available for sole or joint sponsorship:

- Welcome Reception
- Social Event
- ACMM-20 Conference Dinner
- Conference Merchandise

Preference for the above special packages will be given to Platinum Sponsors.

The following levels of sponsorship are available (all figures include GST):

GOLD SPONSOR'S BENEFITS: \$8,800

- One exhibition booth (priority allocation after Platinum Sponsors)
- Two full conference registrations
- One page mono advertisement in program/abstract book (artwork to be supplied by the sponsor)
- Verbally acknowledged at opening and closing addresses
- Company banner displayed, during Opening and Closing Ceremonies and selected program sessions (to be supplied by the sponsor)
- Company logo and reference as a Gold Sponsor in the program booklet
- Company logo on slide at commencement of plenary sessions
- Company logo on conference website
- Company logo on conference bags
- Insertion of company literature in conference bags (literature to be supplied by sponsor)
- Delegate attendance list (subject to privacy requirements)

SESSION AND INVITED SPEAKER SPONSORSHIP: \$3,300

- Session naming and sponsorship of selected invited speaker
- Named sponsorship of invited speaker in conference program and on conference website.

INVITED SPEAKER SPONSORSHIP: \$2,200

- Named sponsorship of one (1) invited speaker in conference program and conference website

SESSION SPONSORSHIP: \$1,100

- Session naming
- Named sponsorship in conference program and conference website

POSTER SESSION AND HAPPY HOUR SPONSORSHIP: \$2,200

- Session naming
- Named sponsorship in conference program and conference website

PLATINUM SPONSOR'S BENEFITS: \$13,200

- Double exhibition booth (priority allocation)
- Two full conference registrations
- Two page coloured advertisement in program/abstract book (artwork to be supplied by the sponsor)
- Company logo and reference as a Platinum sponsor in the program booklet
- Company logo on conference website
- Company logo on conference bags
- Insertion of company literature in conference bags (to be supplied by sponsors)
- Company banner displayed in main lecture theatre (banner supplied by the sponsor)
- Verbally acknowledged at opening and closing addresses
- Delegate attendance list (subject to privacy requirements)
- Company logo on slide at commencement of plenary sessions

SILVER SPONSOR'S BENEFITS: \$4,400

- One exhibition booth (priority placement after Platinum and Gold Sponsors)
- One full conference registration
- Half page mono advertisement in program/abstract book (artwork to be supplied by the sponsor)
- Company logo and reference as a Silver Sponsor in the program booklet
- Inclusion of company logo on conference website
- Delegate attendance list (subject to privacy requirements)

LANYARD SPONSORSHIP: \$3,300

- Inclusion of company logo on printed lanyards
- Named sponsorship in conference program and on conference website

INTERNET CAFÉ SPONSORSHIP: \$2,200

- Inclusion of company logo on company fascia
- Named sponsorship in conference program and on conference website

BEST MICROGRAPH AWARD SPONSORSHIP: \$1,100

- Named sponsorship in conference program and on conference website
- Signage at event (to be provided by the sponsor)

MORNING AND AFTERNOON TEA BREAKS (PER EVENT) SPONSORSHIP: \$1,650

- Inclusion of company logo on conference website
- Listing in conference program
- Signage at event (to be provided by the sponsor)

CONFERENCE BAG SPONSORSHIP: \$2,200

- Involvement in bag selection
- Logo and company as featured name on bag
- Listing in conference program
- Insertion of company literature in quality conference bags (literature to be supplied by sponsor)
- Delegate attendance list (subject to privacy requirements)

Please Note: The Conference bags also carry the Conference logo, Platinum and Gold Sponsors logos.

CONFERENCE BAG INSERTS: \$660

- One piece of literature or item (including CDs) plus PAD and PEN
- PADS and PENS separately, \$330 per item

ADVERTISING

Camera-ready mono artwork to be supplied by advertiser

Two-page advertisement in program/abstract book: \$880

One-page advertisement in program/abstract book: \$660

Half-page advertisement in program/abstract book: \$440



STANDARD EXHIBITION BOOTH PACKAGE: \$3300

TRADE EXHIBITION PACKAGE

The Trade Exhibition will provide opportunities for networking and informal meetings with key decision makers and delegates alike. All refreshment breaks including lunches will be located in the exhibition area, maximising your opportunity to demonstrate products and services. In addition, the Conference will host three (3) Happy Hours in the Trade Exhibition area on Monday, Tuesday and Thursday evening from 5pm-6pm and all poster sessions. The Trade Exhibition will be officially opened at the end of the Opening Ceremony on the morning of Monday 11th and it will run through until after morning tea on Friday 15th February 2008. Please Note: The Trade Exhibition will be closed for general access on Wednesday afternoon (after lunch) due to activities taking place away from the venue.

- One exhibition booth
- One free conference registration per 3.0m x 3.0m booth (including social events)
- Wireless Internet connection
- Delegate attendance list (subject to privacy requirements)
- One reserved car bay located at the Perth Convention Centre for the duration of the Conference
- Morning & Afternoon Teas and Lunch throughout the Conference for 1 person

Closer to the event, each exhibitor will receive an Exhibitor's Guide which will contain all of the information required to set up your display. This will include forms for furniture, video hire, additional electrical requirements and the likes.

Booth spaces will be allocated after the major conference sponsors have been allocated. All other spaces will be allocated on a first come, first served basis. The final exhibition layout will remain at the full discretion of the Organising Committee.

BOOTH PACKAGE INCLUDES:

- Shell Scheme 3.0m x 3.0m x 2.4m high with Velcro compatible back and side walls
- Fascia with company named in coloured lettering
- Two spotlights and 1 power point

A deposit of 50% of the total cost must accompany the booking form to confirm your booth.

Multiple booths may be purchased.

Please Note: The Organising Committee has the right to decline any sponsorship application and the application is not confirmed until it has been presented and accepted by the Organising Committee.

Contact Details – Conference Secretariat: If you have any questions regarding Conference Sponsorship and Exhibition Opportunities, please contact Nikki Abercrombie detailed below.

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IUMAS

